Contract Agreement Between:

CONTRACT

WLWT-TV/DT CINCINNATI
www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract / Revision	Alt Order #
963350 /	06371499

Product
AMERICANS CROSSROADS

Contract Dates	Estimate #
10/16/12 - 10/22/12	**1209**

Advertiser	Original Date / Revision
American Crossroads - Issue	10/12/12 / 10/12/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WLWT	Mica Hansen	HRP -Washingt

Special Handling

Demographic
Adults 25+

IDB#	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WLWT	10/19/12	10/19/12	NBC Tonight Show	1135-1237a		:30			NM	1	$900.00
Class of Time - Pre-emptible with notice												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/15/12 / 10/21/12 / ----1-- / 1 / $900.00												
N 2	WLWT	10/19/12	10/19/12	STEVE HARVEY DAY	STEVE HARVEY [		:30			NM	1	$400.00
Class of Time - Pre-emptible with notice												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/15/12 / 10/21/12 / ----1-- / 1 / $400.00												
N 3	WLWT	10/19/12	10/19/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	$700.00
Class of Time - Pre-emptible with notice												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/15/12 / 10/21/12 / ----1-- / 1 / $700.00												
N 4	WLWT	10/19/12	10/19/12	5-6a news	5-6a		:30			NM	1	$200.00
Class of Time - Immediately Pre-emptible without notice												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/15/12 / 10/21/12 / ----1-- / 1 / $200.00												
N 5	WLWT	10/19/12	10/19/12	6-7a news	6-7a		:30			NM	1	$1,200.00
Class of Time - Pre-emptible with notice												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/15/12 / 10/21/12 / ----1-- / 1 / $1,200.00												
N 6	WLWT	10/19/12	10/19/12	7-730p	7-730p		:30			NM	1	$1,700.00
Class of Time - Pre-emptible with notice												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/15/12 / 10/21/12 / ----1-- / 1 / $1,700.00												
N 7	WLWT	10/22/12	10/22/12	NBC Tonight Show	1135-1237a		:30			NM	1	$900.00
Class of Time - Pre-emptible with notice												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/22/12 / 10/28/12 / 1------ / 1 / $900.00												
N 8	WLWT	10/22/12	10/22/12	STEVE HARVEY DAY	STEVE HARVEY [		:30			NM	1	$400.00
Class of Time - Pre-emptible with notice												
Start Date / End Date / Weekdays / Spots/Week / Rate												

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Contract / Revision	Alt Order #
963350 /	06371499

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	AMERICANS CROSSRC	**1209**

Advertiser	Original Date / Revision
American Crossroads - Is	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	1------	1	$400.00						
N 9	WLWT	10/22/12	10/22/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	$700.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	1------	1	$700.00						
N 10	WLWT	10/22/12	10/22/12	5-6a news	5-6a		:30			NM	1	$200.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	1------	1	$200.00						
N 11	WLWT	10/22/12	10/22/12	6-7a news	6-7a		:30			NM	1	$1,200.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	1------	1	$1,200.00						
N 12	WLWT	10/22/12	10/22/12	7-730p	7-730p		:30			NM	1	$1,700.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	1------	1	$1,700.00						
N 13	WLWT	10/21/12	10/21/12	Extra Weekend	Extra Weekend		:30			NM	1	$300.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------1	1	$300.00						
N 14	WLWT	10/21/12	10/21/12	Late News after NFL	Late News		:30			NM	1	$800.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------1	1	$800.00						
N 15	WLWT	10/21/12	10/21/12	Chris Matthews	Chris Matthews		:30			NM	1	$300.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------1	1	$300.00						
N 16	WLWT	10/21/12	10/21/12	The Outdoorsman	Outdoorsman		:30			NM	1	$300.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------1	1	$300.00						
N 17	WLWT	10/18/12	10/18/12	NBC Tonight Show	1135-1237a		:30			NM	1	$900.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---1---	1	$900.00						
N 18	WLWT	10/18/12	10/18/12	STEVE HARVEY DAY	STEVE HARVEY D		:30			NM	1	$400.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---1---	1	$400.00						
N 19	WLWT	10/18/12	10/18/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	$700.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---1---	1	$700.00						
N 20	WLWT	10/18/12	10/18/12	5-6a news	5-6a		:30			NM	1	$200.00
Class of Time - Immediately Pre-emptible without notice												

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10/16/12 - 10/22/12	AMERICANS CROSSRC	**1209**

Advertiser	Original Date / Revision
American Crossroads - Is	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---1---	1	$200.00						
N 21	WLWT	10/18/12	10/18/12	6-7a news	6-7a		:30			NM	1	$1,200.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---1---	1	$1,200.00						
N 22	WLWT	10/18/12	10/18/12	7-730p	7-730p		:30			NM	1	$1,700.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---1---	1	$1,700.00						
N 23	WLWT	10/16/12	10/16/12	NBC Tonight Show	1135-1237a		:30			NM	1	$900.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-1-----	1	$900.00						
N 24	WLWT	10/16/12	10/16/12	STEVE HARVEY DAY	STEVE HARVEY D		:30			NM	1	$400.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-1-----	1	$400.00						
N 25	WLWT	10/16/12	10/16/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	$700.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-1-----	1	$700.00						
N 26	WLWT	10/16/12	10/16/12	5-6a news	5-6a		:30			NM	1	$200.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-1-----	1	$200.00						
N 27	WLWT	10/16/12	10/16/12	6-7a news	6-7a		:30			NM	1	$1,200.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-1-----	1	$1,200.00						
N 28	WLWT	10/16/12	10/16/12	7-730p	7-730p		:30			NM	1	$1,700.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-1-----	1	$1,700.00						
N 29	WLWT	10/17/12	10/17/12	NBC Tonight Show	1135-1237a		:30			NM	1	$900.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$900.00						
N 30	WLWT	10/17/12	10/17/12	STEVE HARVEY DAY	STEVE HARVEY D		:30			NM	1	$400.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$400.00						
N 31	WLWT	10/17/12	10/17/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	$700.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$700.00						
N 32	WLWT	10/17/12	10/17/12	5-6a news	5-6a		:30			NM	1	$200.00
Class of Time - Immediately Pre-emptible without notice												

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Advertiser	Original Date / Revision
American Crossroads - Is	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$200.00						
N 33	WLWT	10/17/12	10/17/12	6-7a news	6-7a		:30			NM	1	$1,200.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$1,200.00						
N 34	WLWT	10/17/12	10/17/12	7-730p	7-730p		:30			NM	1	$1,700.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$1,700.00						
									Totals		34	$27,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	34	$27,200.00	$23,120.00
Totals	34	$27,200.00	$23,120.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☐ **a committee;** ☒ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date	Signature	Contact Phone Number
10/25/12	John Mary	703-299-1760

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

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